YOUR BUSINESS IMAGINED, INVENTED. BenQ Digital Signage Product Catalogue 2015





Revving Up the Customer Experience in the Age of the Millennials

For those growing up in today's world, amid its ubiquitous connectivity, real-time communication, and instant access to information, it's only natural that commodities, products, and services should be regarded as merely external – it is the customer experience that matters. Customers demand individualized attention and are willing to pay a premium for this personalized experience.

BenQ aspires to help you build engaging digital in-store experiences that enhance your customer relationship in the consumer, professional, and commercial worlds. Our best-of-breed digital signage products are designed to help you deploy your customer engagement strategy, while our worldwide network and synergy of partners provide the support you need.



86% of buyers will pay more for an improved customer experience.



70% of buying experiences are based on how the customers perceive they are being treated.



By 2020, a customer experience will overtake price and product to become the predominant brand differentiator.

Source: Vision Critical infographic (July 2014/2015)



Worldwide service

The BenQ Group is a \$20+ billion powerhouse comprised of industryleading companies operating in over 30 countries; each contributing to the BenQ Group's vast resources, extensive R&D, and distinct strategic strengths.

Diverse display offering

Our PID panels are built to deliver longer service life, higher dependability and environmental adaptability for a wide array of venues. They are designed to empower your message and ultimately your business, with low total cost of ownership, solid quality, and outstanding performance.

Comprehensive installation solution

To ensure the success of your digital signage deployment, as part of our effort to provide a one-stop digital signage solution for our customers, we have incorporated diverse software applications for system installation and management, in addition to various types of mounting products.

Environmental care

We are committed to all-aspect environmental friendliness in terms of manufacturing and operations during the entire product manufacturing cycle, safeguarding the development of greener products, technologies and business processes.

Superior product design

With a full range of distinctive and thoughtful hardware and software features, BenQ's digital signage products integrate the highest flexibility and versatility in deployment, configuration, and management.

Double-Sided Series	03
ar-Type Series •••••	07
ransparent Series •••••	П
mart Signage Series ••••••	15
uper Narrow Bezel Series	19
nteractive Series ••••••	23
nteractive Flat Panel Series	27
enQ Software Solution	31

Special signage

DOUBLE-SIDED SERIES

DH55IC/DH55IF

Tell both sides of your story

Designed to expand the reach of your messages, our award-winning double-sided displays offer a new way of presenting information and advertisements, empowering you to engage your customers like never before.

Recommended applications: ✓ Retail

✓ Luxury brands & hotels

✓ Transportation

✓ Entertainment

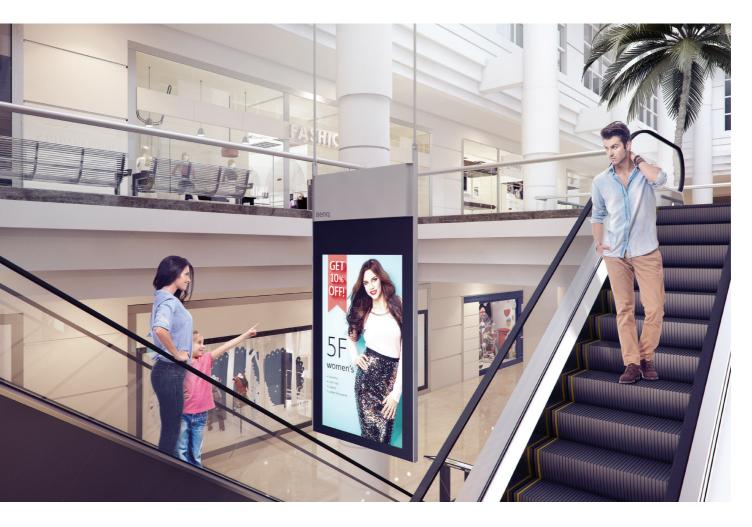
✓ Exhibitions

Custom service support

- Protective glass cover for floor stand installation
- Touch interactivity with added touch sensing module

Digital Si trade she interactiv

*Actual size





Best New Product Overall BenQ Double-Sided Floor Stand Digital Signage Display

Best New Digital Signage Mount BenQ Perpendicular, Double-Sided Wall Mounted Display

About Digital Signage Expo

Digital Signage Expo (DSE) is the world's largest and longest-running conference and

trade show exclusively dedicated to showcasing innovative digital communications and interactive technology solutions for customer- and employee-oriented organizations.

Ultra slim sophistication

The world's slimmest aero-thin panel design is set at less than 23.4mm – about the width of your thumb.This state-of-the-art technological achievement enables installation and placement at the most unexpected places to generate the most attention.

24/7 operation

An amazing life of 50,000 hours translates to years of non-stop display service and reliable industrial-class performance far more economical than consumer models.



One media player, two sets of contents

All you need is one media player to display contents on either side of your new double-sided displays via HDMI, saving you considerable time and effort on setup and making it super easy to access and make any necessary changes to the contents being displayed.

178°/178° wide-viewing angles

The incorporation of MVA technology enables a symmetrical viewing angle of 178° from all directions. Hence, your vivid, high-quality image can be viewed from every standpoint for the maximum exposure.

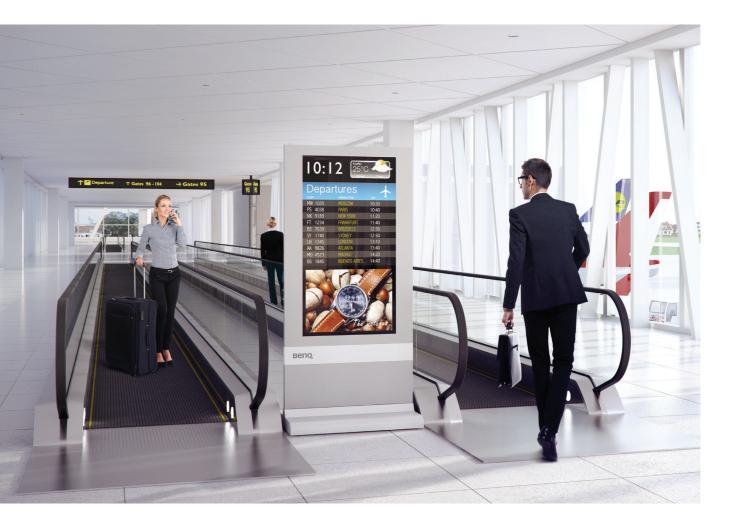
Optimized for portrait and landscape mode

To ensure flawless portrait display, a structure featuring more solid fixing points on all edges is employed to prevent "Mura" image distortion

commonly seen on vertically positioned consumer displays.







High brightness

A high brightness level of up to 700 nits is achieved on both sides of the ultra-slim display to fully support indoor and semi-outdoor applications.



Stand

(portrait; with

removable wheels)



Ceiling mount

Wall mount (portrait)

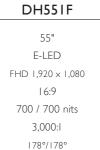
Wall mount (landscape)





Screen Diagonal 55" E-LED Backlight FHD 1,920 x 1,080 Resolution (pixels) 16:9 Aspect Ratio Brightness (typ.)/(min.) 700 / 700 nits 3,000:I Contrast ratio (typ.) 178°/178° Viewing Angle (Horizontal/Vertical)

DH551C



*Specification may vary by model and region.

Special signage **BAR-TYPE**

BH280 / BH380

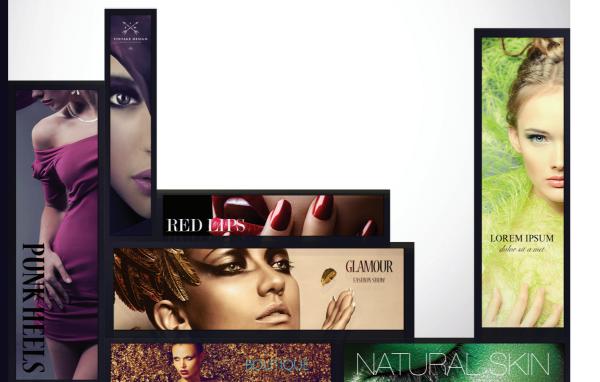
Whichever you see fit

Featuring a long-structure design rarely seen in the market, our bar-type displays allow you to make use of in-store spaces in new and exciting ways, offering greater flexibility in messaging and advertising.

Recommended applications:

- ✓ Retail✓ Transportation
- ✓ Entertainment
- ✓ Restaurant







Multi-formational display

With special proportional sizes modified by an innovative, patented panel-cutting technology, our bartype displays cater to unique spatial demands, such as public transit systems, elevators, bank interior display monitors, or any display area that calls for long and narrow designs.

Optimized for landscape and portrait mode

Unlike anything else on the market, our bar-type displays are built to ensure a flawless portrait view.

With a structural design that employs more solid fixing points on all edges, we are able to prevent "Mura" image distortion, which is commonly seen on vertically positioned consumer displays.









24/7 operation

An amazing life of 50,000 hours translates to years of non-stop display service and reliable industrial-class performance far more economical than consumer models.

Superior build

The metal case exterior possesses a higher reliability than a plastic case, making the bar-type displays ideally suited to a wide range of locations, from indoor advertisements to transportation centers.



Smart help for small businesses: X-Sign content management software

Customize and manage your message with this creative software, designed to help you engage your customers by offering more than 50 whimsical templates for a wide range of applications.



High brightness

At 800 nits brightness, our BH380 offers striking colors and clarity even in brightly lit environments. An alternative would be the 28'' BH280, which offers a high brightness of 700 nits. Both displays fully support your indoor and semi-outdoor applications.



Fixed wall mount (BH380 only)



Rotational wall mount



BH280

BH380

*Specification may vary by model and region.

Screen Diagonal

Resolution (pixels)

Contrast ratio (typ.)

Viewing Angle (Horizontal/Vertical)

Aspect Ratio

Brightness

Backlight

BH280

28"

E-LED

1,920 × 358

16:3

700 nits

3,000:I

178°/178°

BH380

38"

E-LED

1,920 x 545

32:9

800 nits

4,000:I

178°/178°

Special signage TRANSPARENT SERIES

TL240C / TL320C / TL320F / TL500F / TL650F

Exhibition of great depth

Have your products speak for themselves with our transparent digital signage lineup. Even more of a rarity in the market today, these displays connect the physical to the virtual display world to create the most wondrous and instantaneous visual effect!

Recommended applications:

✓ Retail

✓ Hotel

✓ Exhibitions

✓ Education

✓ Healthcare



Custom service support

- Touch interactivity with added touch sensing module
- Video wall installation with multiple display connectivity



Innovative appeal

Attract more with our innovative transparent displays, combining an interactive screen effect through the merchandise display and image information. These can be used to showcase new products in vending machines and store windows, or even as part of a building design, for a one-of-a-kind outlook.

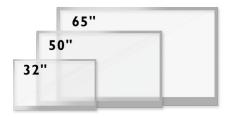




Optimized for portrait mode

To ensure flawless portrait display, a structure featuring more solid fixing points on all edges is employed to prevent "Mura" image distortion commonly seen on vertically positioned consumer displays.





Available in various sizes

BenQ offers transparent modules in dimensions of 65", 50" and 32", giving you the creative freedom to design your own transparent display. You can incorporate various types of housing and backlight options with digital multimedia contents via HDMI input. This flexibility allows these modules to be used expansively in furnishings in museums, exhibitions, and boutique window decorations.

Ultra vivid transparent imagery transmission

Featuring an exclusive pixel design, the transparent modules strike the optimal balance between desired transparency effect and excellent optical performance with a color depth of up to 16.7 million colors per interface. On top of this, the level of transparency can be adjusted according to the lighting source in your environment and the style and feature of the displayed content to achieve the highest display versatility.

178°/178° wide-viewing angles

The incorporation of MVA technology enables a symmetrical viewing angle of 178° from all directions. Hence, your vivid, high-quality image can be viewed from every standpoint for the maximum exposure.



TL240C/TL320C: the all-in-one transparent box display



Multimedia connectivity support

With multiple multimedia connectivity, the TL240C/TL320C is very convenient, as a user can import a wide variety of information at any given time.



Plug-and-play simplicity

Say goodbye to the cable hassles and complex settings that come with PC connection. Simply plug a flash drive into the TL240C/TL320C USB port to access your files in popular formats such as MP4 and JPEG for display or playback.



Built-in speakers

The interior of the box has been pre-installed with two 2W speakers to play audio or audiovisual files directly, giving your customers a holistic experience.

TL240C TL320C TL320F TL500F TL650F 24" Screen Diagonal 50" 65" LED light bar LED light bar N/A N/A N/A Resolution (pixels) 1,366 x 768 1,366 x 768 1,366 x 768 FHD 1,920 × 1,080 , FHD 1,920 × 1,080 Aspect Ratio 16:9 16:9 16:9 16:9 16:9 Brightness 170 nits 250 nits N/A N/A N/A 3.000:1 3.000:1 4.000:1 Contrast ratio (typ.) 3 000 4.000:1 Viewing Angle (Horizontal/Vertical) 178°/178° 178°/178° 178°/178° 178°/178° 178°/178°



*Specification may vary by model and region.

SMART SIGNAGE SERIES

ST550K

Your one-stop display solution for smart business

This all-in-one display is your one-stop solution to enhance the customer experience for your business. Easy to install, use and manage without needing additional media devices, our Smart Signage series simply makes doing business smarter.

BUY ONE, GET ONE FREE! TODAY ONLY

Recommended applications:

TRADIT

- ✓ Retail
- ✓ Restaurant
- ✓ Corporate

EASY TO INSTALL



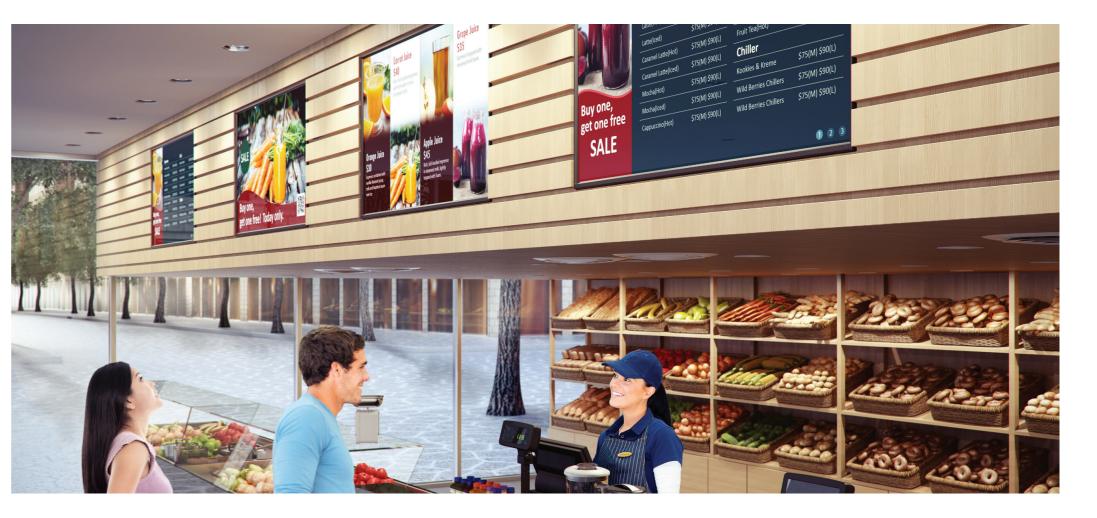
111	1
The second	i
と	2
L	

IIII --- • IIII --- • EASY TO

MANAGE

EASYTO

DISPLAY



The smarter choice for small businesses

Traditional digital signage solutions can be a major investment due to the high upfront and ongoing associated costs. Compared to the hidden expenses such as installation work, media player purchase, software setup, power consumption and content creation, the display itself is merely the tip of an iceberg.

A BenQ smart signage, in contrast, already comes with a built-in media player and software applications designed to help owners' various display and advertisement needs. It's easy to install, set up, and manage, requiring very little effort, time, and resources to get your business going. A true one-stop solution for all.

Easy to install

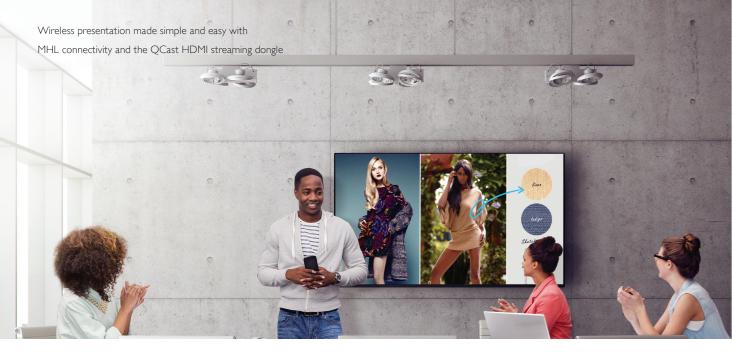
Lightweight design

At 15kg, our smart signage displays can be easily mounted to suit diverse uses, facilitating different display configurations in stores, offices, and other commercial establishments.

Slim & stylish

A narrow bezel and slim design boasts a stylish outlook befitting any in-store environment, whether it's a trendy café or a sophisticated boutique store.





Easy to display: display performance excellence

4K2K UHD unparalleled clarity

An ultra high definition resolution of 4K2K (3,840×2,160) offers not only the most exquisite image details for an optimal

viewing experience but also four times more information and workspace than a 1,080p full HD display, enhancing your efficiency and productivity.



Powerful performance & drive

The combination of a 1.5GHz guad-core processor and 2G RAM memory ensures delivery of smooth, seamless display performance at all times, even while the smart signage is multitasking between applications.



See the most exquisite details in 4K

Easy to display: multiple connectivity

USB plug & play

USB Playback allows you to access and playback multimedia files directly from USB flash drives. There's no need for PC connection or having to fuss over complex cable hassles.

Mobile high-definition link (MHL)

MHL allows you to effortlessly stream mobile contents saved in MHL-equipped

smartphones and tablets onto the smart signage, saving you the need to purchase a separate PC or laptop for your store.

HDMI

HDMI connectivity is incorporated into our smart signage to give you the flexibility of displaying contents directly from your PC, laptop, or any other HDMI devices.



***MHL**

(HOMI)

WPS office app

This is one of the world's most popular office suites for Windows. WPS Office allows you to open almost any file format, including PDF and MS Word, PowerPoint and Excel documents with ease.



Easy to display: diversified content display



X-Sign content management software

The X-Sign signage app helps you customize, edit, manage and play the content to be showcased, allowing you to instantaneously engage your customers.

- Instant plug-and-play with built-in X-Sign app
- Various templates for hassle-free content editing
- Device management and content distribution via the Internet

Multimedia player

The custom Android[™] OS comes with a built-in multimedia player that allows owners to display a variety of contents without having to invest extra resources on a separate media player.



Easy to manage: hassle-free management







ST550K

ST550K

Screen Diagonal	55"
Backlight	D-LED
Resolution(pixels)	UHD 3,840 × 2,160
Aspect Ratio	16:9
Brightness	350 nits
Contrast ratio (typ.)	1,200:1
Viewing Angle (Horizontal/Vertical)	178°/178°

*Specification may vary by model and region.

Multiple Display Administrator (MDA)

The MDA application helps you control and manage multiple displays simultaneously through your local network. Besides providing great convenience, MDA also enables powerful functions such as integration with centralized monitoring, and the ability to easily blank displays that are not in use, lowering your power costs and helping the environment.

Easy setting utility tool

Everything is simpler with the cloud. This tool allows users to automatically upload and install Android[™] apps of an array of displays through BenQ's cloud server.







Wall mount

Stand

SUPER NARROW BEZEL SERIES

PH460 / PL460 / PH550 / PL550

As close as it gets

The Super Narrow Bezel Series is designed to build the world's slimmest bezel-to-bezel video wall, supporting a wide array of connectivity options. Capture your customers with the most seamless viewing experience.



World's slimmest bezel at 3.5mm bezel-to-bezel

Every video wall installation with the PL550 is free of visual distractions and primed for the most seamless viewing experience, meant to delight and captivate your viewers.

*Actual bezel-to-bezel dimensions may exceed the listed minimum value due to different tilting methods.



4×4 HDMI Digital daisy chain

Deliver high-quality mirrored contents to different locations or build a stunning multidisplay, single-image video wall, by simply connecting your media device to the PL550 via HDMI. No splitters required.



USB flash drive connectivity

Plug your USB flash drive into the first PL550 of your HDMI daisy chain-connected video wall to play multimedia contents through BenQ's EZ suite software interface instantly. No extra media players needed.





Video over Ethernet (VoE)

The PL550 enables you to access, control and manage image, audio, and video contents of a video wall remotely via Ethernet, using BenQ's EZ suite software. Thus saving your business valuable time, labor, and money.

Color calibration meter This true time-saver lets you unify a video wall color profile efficiently and precisely. Say goodbye to the hassles of manual, single-unit adjustments and possibilities of human error! Our Color Calibration software allows you to complete the calibration in three easy steps: detect color irregularities with a measurement meter, then hit the calibration key to generate a uniform color profile for distribution to the array of displays. The color calibration process for your whole video wall can be completed in less than no time. What's more, it is also one of the few software applications available on the market to perform simultaneous WRGB calibration!

Multiple Display Administrator (MDA)

Control and manage multiple displays simultaneously through your local network or serial port. Besides offering great convenience, MDA also enables powerful functions such as scheduling system integration and email notifications of arising issues.

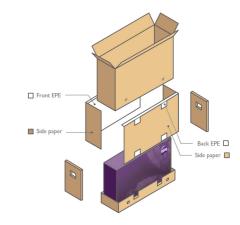




Color calibration







Double packing design

Every PL550 is double-packed and rigorously tested above industry standards to avoid any damage during transportation. Your product will be safely and securely delivered every time.



PL550

PI	L550	
۲I	L550	

Screen Diagonal	55"
Backlight	D-LED
Resolution (pixels)	FHD 1,920 × 1,080
Aspect Ratio	16:9
Brightness	500 nits
Contrast ratio (typ.)	I,400:I
Viewing Angle (Horizontal/Vertical)	178°/178°

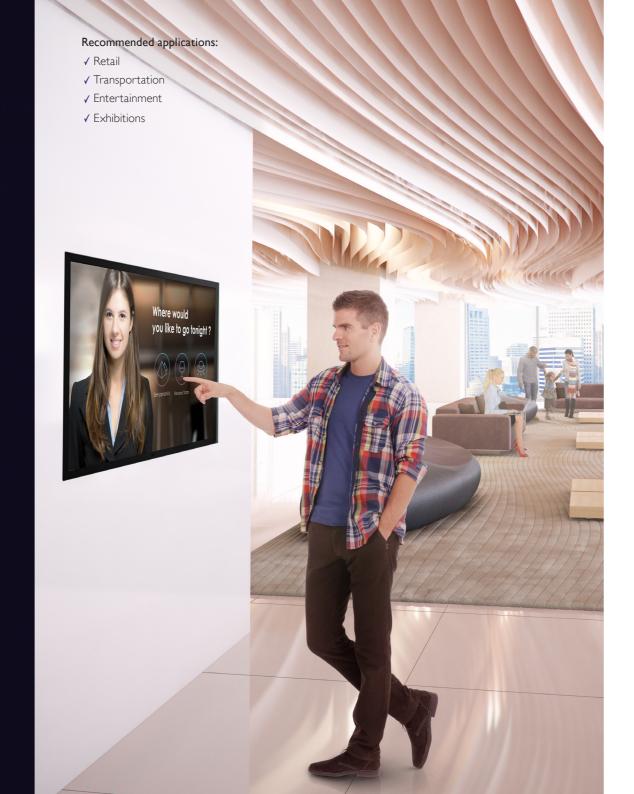
*Specification may vary by model and region.

22

INTERACTIVE SERIES IL420 / IL460

Engage your customers

Physically engage with your audience. Our Interactive Series is designed to help your customers get involved with your contents, discover information and make their own choices, creating synergistic growth for your business.



To ensure flawless portrait display, a structure featuring more solid fixing points on all edges is employed to prevent "Mura" image distortion commonly seen on vertically positioned consumer displays.



Optimized for portrait mode

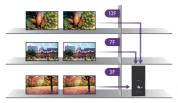
24/7 operation

An amazing life of 50,000 hours translates to years of nonstop display service and reliable industrial-class performance that is far more economical than consumer models.

Ambient light sensor

A sensor automatically adjusts screen brightness in keeping with the lighting condition of its surrounding environment. The power usage is capable of intelligently adapting to the ambient light, reducing the energy consumption of the display by 40% to 50%.





Multiple Display Administrator (MDA)

The MDA application helps you control and manage multiple displays simultaneously through your local network. Besides offering great convenience, MDA also enables powerful functions such as integration with centralized monitoring, and the ability to easily blank displays that are not in use, lowering your power costs and helping the environment.



PiP/PbP

The PiP/PbP feature displays contents from two independent video sources simultaneously, making visual and audio displays all the more convenient and flexible for your business needs. Included in this feature is the PiP mode, which allows the sub-picture to be resized or relocated for the best presentation.



Anti-image retention

In commercial environments where images would stay on for hours, image retention becomes a real problem on consumer displays. PID panels designed for digital signage are capable of preventing burned-in effects even after extended usage.





Up to 10-point multi-touch display

Based on the infrared (IR) technology, the IL Series offers the highest number of touch points in the current digital signage market. Our advanced design eliminates most "dead zones" and boosts pointing precision significantly, while our sensor package is now dust-proof and considerably more reliable in portrait mode compared to competing products.

	IL420	IL460
Screen Diagonal	42"	46"
Backlight	E-LED	E-LED
Resolution (pixels)	FHD 1,920 x 1,080	FHD 1,920 × 1,080
Aspect Ratio	16:9	16:9
Brightness	400 nits	500 nits
Contrast ratio (typ.)	3,000:1	4,000:1
Viewing Angle (Horizontal/Vertical)	178°/178°	178°/178°





IL460

*Specification may vary by model and region.



DisplayPort

DisplayPort is a new standard for digital audio/video transmission. With a whopping 10.8Gbps bandwidth, it's what keeps your contents attractive, distortion-free, and in longer distances than conventional DVI and HDMI.

3229

Omnitapps multi-touch software

Ideal for building a dynamic interactive experience, Ominitapps Showcase allows you to create annotations, on top of playing and navigating between various multimedia files.

INTERACTIVE FLAT PANEL SERIES

RP552 / RP652H / RP702 / RP790 / RP840G

Business. Done. Efficiently.

BenQ's RP Series interactive flat panels are designed to enhance your every business presentation with various useful apps, from WPS Office to Web Browser, EZWrite, Media Player and Zoom. With our unique eye-care design, we safeguard your eyesight against eyestrain, eye fatigue and macular degeneration caused by prolonged display usage.



Host Controls

Mac and PC

*The use of Zoom requires the use of specific webcams, a USB cable for connecting to your BenQ interactive flat panel as well as its Android[™] app.

BenQ Meeting Room Solution: **ZOOM**

Zoom unifies cloud video conferencing, simple online meetings and group messaging into one simple platform. BenQ's conference solution will allow users to hold group meetings with the RP Series and other computing platforms such as PC, MAC, tablet and smartphone.

Cloud Video Conferencing

- Ease of use; one-click start or join the meeting
- HD video and HD voice
- Dynamic voice detection
- Full screen, gallery view (4 participants on each screen)

• Lock meeting, Lock share, Mute upon Entry, Play entry, assign host, etc

Wireless Content Sharing

• Share PDF, photos, cloud documents and websites during the meeting • Annotate on shared screen with lines, shapes, spotlights, etc.

Run your business meetings on a variety of platforms:

Screen share desktop. window, and video clip with audio

PC Screen share iPad/iPhone apps and office documents via Airplay

iOS Tablet and Phone

Screen share photos. web, and cloud, Box, and Dropbox documents

Android[™] Tablet and Phone Share photos, web, cloud

documents and Android[™] apps

Gallery View

Custom Android[™] OS

Designed to empower every presenter with the most powerful and useful apps for business presentations, this custom operating system also puts administrators in full control, securing against downloads and use of unauthorized apps to minimize unanticipated damage or breakdowns.





WPS Office

Display any Microsoft Office documents and PDF files saved on your USB flash drive with ease



Media Player

It's a much simpler and faster way to display images and play videos via a USB flash drive



EZWrite

Make colorful annotations during meetings and discussions for more effective communication

Mobile High-Definition Link (MHL)



Get flawless streaming of mobile contents from MHL-equipped smart devices for effortless mobile presentation

Total Eye-Care Solution

For safeguarding your eye health and ensuring the best display performance, we give you BenQ's total eye-care solution.



TÜV-certified Flicker-free technology

Eliminates backlight flickering to reduce eye fatigue and other discomforts caused by prolonged display use



TÜV-certified Low Blue Light technology

Minimizes blue light emission, which is a critical influence on eye health and associated physical problems



Anti-glare display surface

Reduces reflections for more legible text and clearer images as well as bringing less harm to the eyes

*Android[™] is a trademark of Google Inc. The Android[™] robot is reproduced or modified from work created and shared by Google and used according to terms described in the Creative Commons 3.0 Attribution License.

Active Speaker











Audio

Multi-platform compatibility – Touch driver-free

Compatible with Windows, Mac, Linux, and Chrome, the RP Series works seamlessly with a wide range of computing devices. Just plug and play to interact with any content displayed. No touch driver required.



drive-free



4K ultra HD resolution for stunning image clarity (RP790/RP840G)

A visually compelling 4K ultra HD image performance does more than capture attention. It also ensures the highest viewing clarity for detail-oriented images.

10-point multi-touch

Annotate or present freely with all 10 fingers to make sure every point gets across to the audience clearly and efficiently.





Front I/O interface with protective cover

Here's every port needed for multimedia content display, from HDMI to touch USB, media USB and OPS USB. There's even an earphone and microphone jack. A protective cover conceals the ports and gives the IFP a stylish, sleek outlook.



Front bezel hotkey design

Hotkeys are incorporated on the front bezel for quick and easy access to volume and input source control, as well as Freeze and Blank features.



Switch input source by touch

No need for a remote control, Presenters can easily switch between different input sources by touch. It's time-saving and hassle-free.



*Supported Mac OS: 10.6 to 10.9. It is recommended that you perform screen calibration before using the IFP to ensure that the touch function works properly on OS X 10.10. Please contact BenQ for the required calibration utility.



Touch pen



QCast HDMI

streaming dongle

(RP840G)

Wi-Fi dongle



RP552

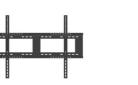


RP652H



RP702

Wall mount (RP552/RP652H/RP702)



Wall mount

Wall mount (RP790)



RP790



RP840G



Trolley (RP552/RP652H/RP702)



Trolley

(RP840G)

Trolley (RP790)

	RP552	RP652H	RP702	RP790	RP840G
LCD Size	55"	65"	70"	79"	84"
Light Source	LED	LED	LED	LED	LED
Resolution (pixels)	1,920 × 1,080 (FHD)	1,920 × 1,080 (FHD)	1,920 × 1,080 (FHD)	3,840 × 2,160 (4K)	3,840 × 2,160 (4K)
Brightness	350 nits	350 nits	350 nits	400 nits	350 nits
Contrast Ratio (typ.)	1,400:1	4,000:1	4,000:1	1,200:1	1,600:1
Response Time (ms)	8ms	8ms	6ms	5ms	8ms
Viewing Angle (Horizontal/Vertical)	178°/178°	178°/178°	78°/ 78°	178°/178°	178°/178°

*Specification may vary by model and region.

businesses

Simplicity is the best answer to every complex situation. In your case, it's how to engage your customers efficiently and effectively with the time and resources that you have. X-Sign is an integrated, comprehensive content management system designed to help you create, display and manage your contents in the easiest ways. It's your one-stop solution to begin conversing with your customers - hassle-free and at no extra cost.

- 3. Use the X-Sign Player software in your BenQ smart signage or an external Windows media player to play your content.

- 2. Manage and schedule your content to multiple displays through BenQ Cloud simultaneously.

EXCLUSIVE SOFTWARE

BenQ integrated software solutions for smart businesses

From simple one-screen displays to extensive global networks of multiple displays, BenQ provides the software tools you need to create, manage and play out dynamic contents that help you impact customers, prospects and employees at the point-of-decision. Digital signs and displays today serve many purposes, including advertising, brand building, corporate communications, consumer engagement, campus announcements, way finding, entertainment, as well as interactive displays – and we are here to help!

BenQ X-Sign Software

User-friendly content management system designed for small and medium-sized

- X-Sign Designer: easy content creation
- X-Sign Manager: easy content scheduling
- X-Sign Player: easy content display

X-Sign for Single Display

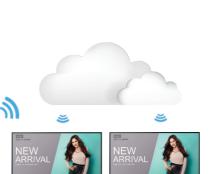
3 steps to publishing contents via USB flash drive

- I. Use the X-Sign templates to create your unique content.
- 2. Save your content onto a USB.



X-Sign for Multiple Display

- 3 steps to publishing contents via the Internet
- I. Use the X-Sign templates to create your unique content.
- 3. Use the X-Sign Player software in your
- BenQ smart signage or an external
- Windows media player to play your content.



Great things about X-Sign

- Simple and easy to use and operate. No extra training required for you and/or your staff.
- Thoughtful templates that can be edited with your own contents, including images, videos and text.
- Use the X-Sign version most fitting to your display needs. There's a Windows and Android[™] version.
- Supports your single and multiple display needs
- Lowered TCO with the use of BenQ smart signage displays
- Lowers the technical barrier and cost to entry into in-store signage use with the combined usage of BenQ smart signage

X-Sign Designer

Create and control targeted digital signage displays in a variety of market segments with over 50 templates that support animation for images and texts, video playback, QR code implementation and daily scheduled playlist. So you can engage your customers instantly and effortlessly.



50+ intuitive-to-use templates for various settings and applications

- Retail: shopping malls/specialty shops/supermarkets/boutiques/ convenience stores
- Education: schools/institutes/universities/training centers
- Hospitality: hotels/resorts/clubs/bars/cafés/restaurants
- Exhibition: galleries/museums/exhibition halls/ conventions/trade shows
- Corporation: offices/meeting rooms/ boardrooms/ conference venues
- Transportation: airports/train stations/ metro stations/bus stations



Display & Manage Your Contents Using X-Sign Player and X-Sign Manager

Display contents created by X-Sign Designer effortlessly through a USB flash drive or BenQ cloud service. With X-Sign, you'll also find content management and distribution to single or multiple displays to be a simple and easy task for one!



X-Sign Player

The X-Sign Player app for Android[™] is used for displaying any contents of your choice. There are two ways of doing so on your BenQ smart signage:

Via USB flash drive

Save your contents onto a USB flash drive – just plug it into your BenQ • smart signage and hit play! It's simple and easy.



Via X-Sign Manager

Use the X-Sign Manager website for Android[™] to manage and distribute your contents to your BenQ smart signage. Make sure your smart signage is connected to the Internet via your LAN or Wi-Fi network.

X-Sign Manager

X-Sign Manager for Android[™] is designed to help you manage and distribute contents remotely. It is ideal for any multiple display usage scenarios. You can experience it on X-Sign.BenQ.com.

Remote account, display and content management

Set up different user accounts to manage single or multiple digital signage displays. You can also create different groups and assign them to various users to manage and distribute contents across the displays for more precise remote control. This feature helps cut down manpower costs and resources greatly.

Remote content distribution: scheduling made easy with calendar user interface

Use the web interface for centralized content distribution to remote locations via the Internet. You can schedule the content playback time and sequence for the day. With this feature, there is more freedom and flexibility for content display management.

X-Sign Manager Aug 2 - 8, 2015 The X-Sign Manager software for Windows is designed to help you manage and distribute contents remotely, as well as monitor the condition of each display to make sure the right contents are being played. It is ideal for any multiple display usage scenarios.

Remote content management

For Windows Users

Via USB flash drive

Via X-Sign Manager

media player or computer.

X-Sign Player

 $\bullet \overleftarrow{}$

Manage single or multiple digital signage displays remotely to save time, cost and effort.

Remote content distribution & scheduling

Install the X-Sign Manager software for centralized content distribution to remote locations via the Internet. You can schedule the content playback time and sequence by hour, day, week, month or any custom time setting.

Having centralized remote, scheduled control over content distribution can save you a significant amount of time, manpower and resources.

Remote centralized monitoring

Examine and monitor each display and media player in real time to ensure the smoothest display operation. Being able to detect issues such as Internet or power disconnection and locate where they are right away is absolutely crucial for establishing optimal customer in-store experience.

The X-Sign Player software for Windows works in similar ways as its Android[™] counterpart. Simply make

Save your contents onto a USB flash drive. Plug it into your external media player or

Use the X-Sign Manager software to manage and send your contents to your external

sure your digital signage is first connected to an external media player or computer.

computer to begin engaging your audience right away.







Through the connection, administrators can use the MDA to perform tasks such as remote scheduling, configuration cloning, voltage/temperature error detection, preventive email alert and delayed startup sequence for video walls to prevent sudden surges that would have adverse effects on the venue's power system.

As the number of displays grows, the MDA will demonstrate its power on centralizing and unifying your control over the entire digital signage array – it saves your time adjusting individual units, monitoring how they work and making sure they are all in a prime shape. That is, MDA guarantees that the system is always in good order and ultimately saves long-term TCO for you.

What's more, the MDA can also be used to manage other BenQ display devices, such as interactive flat panels and network projectors, making it the perfect one-stop display management solution for you!

*Controlling up to 98 units (RS232), 252 units (LAN); specification may vary by model.

Everything is simpler with the cloud. This utility tool allows users to upload and download Android[™] apps of a selection of displays automatically through BenQ's cloud server, saving them tremendous amount of time and effort on manual app installation, especially when the displays are in different locations.

Step I:

Step 2:

Step 3:

Event : Succesfull Case Event AKNB



ς.		Package: SHATZY_packag		Package: 545_transportat	Package: 545
		a	18	28	a l
-	Demo RoomM iddle	Event : Greetings		Event : Succesfull Case	
	luule	Package: SHATZY_packag		Package: 545_transportat	Package: 545
Floor		a	18	18	a
FICOI					
(Demo RoomP	Event : Special Case			
-		Package: KFC_V2			
_					
-	Demo Room				
•	Bar				
-	Signage3				
-					
	525.63				
	Signage6				
		Event : General Case			
		Package: KFC_P2			



Multiple Display Administrator

The MDA application allows easy control of multiple and discrete displays simultaneously through the local network or serial port taking advantage of the RI45 and RS232 interfaces^{*} on BenQ digital signage displays.

Easy Setting

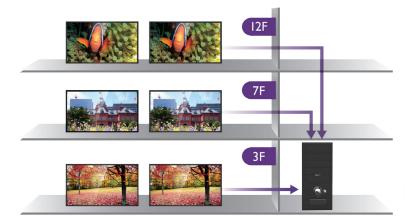
You can complete this process in three steps:

Log in on the Easy Setting website to register and group your BenQ Smart Signage displays according to your display needs.

Upload the apk files of the apps that you would like to install to BenQ Cloud Server.

Turn on and connect your smart signage displays to the Internet to begin automatic download.





Color Calibration

Any digital signage system with more than one display needs proper color calibration to ensure image consistency, especially the side-by-side video walls. A video wall with varying colors would convey just one message: less-than-perfect professionalism.BenQ's Color Calibration software is an excellent time-saving solution that helps you unify video wall color profile efficiently and free of human error! It's also one of the few software applications available on the market to perform simultaneous WRGB calibration!



With this software, video wall configuration can be quickly tuned in three easy steps:



Collect color profiles of each display and detect color irregularities using a color meter and then output to a PC.

Step 2: Generate a uniform color profile with the Color Calibration software on your PC by hitting the calibration key.





Step 3:

Distribute the color profile to an array of displays.

Your Business Imagined, Invented.

There Is a BenQ Digital Signage Display for Every Application.

Time to deploy your customer engagement strategy and build the digital in-store customer experience you've been planning for. Use this chart to find the most fitting choice for your display needs.

	Double-Sided Series	Bar-Type Series	Transparent Series	Smart Signage Series	Super Narrow Bezel Series	Interactive Series
Retail	Advertising Window display Information delivery	Menu board Advertising Product introduction	Product showcase	Advertising Information display Product introduction	Brand communication (video wall)	Interactive advertising Interactive information delivery
Hospitality	Digital installation art Information delivery	Way finder Advertising Information delivery	Advertising	Advertising Information display	Digital installation art (video wall) Advertising Information delivery	Interactive way finder Interactive information delivery
Transportation	Information delivery Schedule display Advertising display	Way finder Information display	Product showcase	Advertising Information delivery	Traffic management (video wall)	Interactive way finder Interactive information delivery
Entertainment	Vision division Advertising display	Advertising display	Digital installation art Product showcase	Advertising Information delivery	Event highlights & activities (video wall)	Interactive advertising display
Exhibition	Information delivery	Way finder Information display	Product showcase	Information delivery	Trade show advertising (video wall)	Interactive way finder Interactive information delivery
lestaurant	Vision division Advertising display	Menu board Advertising display	Digital installation art Advertising	Menu board Advertising	Interior decoration (video wall) Advertising	Interactive maun board Interactive customer service Interactive self order service
ducation	Information delivery	Way finder Information delivery	Training display Information display	Digital bulletin board Conference information	Event highlights & activities (video wall)	Interactive information stand Conference information Interactive way finder
Medical	Information delivery	Patient flow management Way finder Information delivery	Information display	Patient flow management Waiting room entertainment Medical alerts Announcement	Advertising Information delivery	Interactive way finder
Corporate	Digital installation art Information delivery	Scrolling announcement & News	Product showcase	Presentation Video conferencing	Video conferencing	Interactive way finder Interactive information delivery

Double-Sided Series

Best "New Product Overall" for the double-

Best "New Digital Signage Mount" for the

perpendicular, double-sided wall mounted display

The world's slimmest aero-thin panel design set at

Achieved to fully support indoor and semi-outdoor

An amazing life of 50,000 hours translated to years

Optimized for Portrait and Landscape Mode

To satisfy different installation demands

• Floor stand digital signage display

Award-Winning Design

Ultra Slim Sophistication

of non-stop display service

High Brightness Up to 700 Nits

less than 23.4mm

applications

24/7 Operation

Software Solution

X-Sign

sided

Bar-Type Series

Multi-Formational Display Special proportional sizes modified to cater to unique spatial demands

High Brightness Up to 800 Nits Achieved to fully support indoor and semi-outdoor applications (38" at 800 nits; 28" at 700 nits)

24/7 Operation An amazing life of 50,000 hours translated to years of non-stop display service

Optimized for Portrait and Landscape Mode To satisfy different installation demands

Software Solution

X-Sign

Transparent Series

Innovative Appeal

With interactive screen effects attracting more eyes to the merchandise displayed

Available in Various Sizes

With transparent modules in dimensions of 65", 50" and 32" for more creative freedom to design interactive displays

Optimized for Portrait and Landscape Mode To satisfy different installation demands

All-in-One Solution with Built-in Speakers (TL240C & TL320C)

To display or playback multimedia contents in popular formats such as MP4 and JPEG with a USB flash drive. No need for PC connection or complex cable hassles

N/A

Software Solution X-Sign

USB Plug & Play

To display or playback multimedia contents in popular formats such as MP4 and JPEG with a USB flash drive. No need for PC connection or complex cable hassles

X-Sign Content Management Software Customize, edit, manage and play the content to be showcased for instant customer engagement

WPS Office App Open almost any file format, including PDF and MS Word, PowerPoint and Excel documents with ease

Easy Setting Utility Tool

Software Solution



Stand

Stand mount

(portrait ; with





Ceiling mount



Wall mount (landscape)



Fixed wall mount (BH380 only)



Wall mount (portrait)

removable wheels)



Accessories

Key features

Smart Signage Series

4K2K UHD Unparalleled Clarity

An ultra-high definition resolution of 4K2K (3840x2160) for the most exquisite image details

Automatically upload and install Android[™] apps in an array of displays through BenQ's cloud server

Wall mount

- X-Sign WPS Multimedia
- Easy Setting Utility Tool Zoom
- MDA (selected functions only)

Super Narrow Bezel Series

World's Slimmest Bezel at 3.5mm Bezel-to-Bezel To providing the most seamless viewing experience

USB Flash Drive Connectivity

Play a wide variety of multimedia contents without extra media players

Video Over Ethernet (VoE)

Manage image, audio, and video contents of a video wall remotely through Ethernet (PL550)

Multiple Display Administrator (MDA)

Control and manage multiple displays simultaneously through the local network or serial port

Color Calibration

Unify a video wall color profile efficiently and precisely

Software Solution

- MDA
 Color Calibration
 X-Sign
- EZ-Suite (for VoE & USB Flash Drive Connectivity)

Interactive Series

6-point Multi-Touch Display

The highest number of touch points in the current digital signage market achieved through infrared (IR) technology

24/7 Operation

An amazing life of 50,000 hours translated to years of non-stop display service

Optimized for Portrait and Landscape Mode To satisfy different installation demands

Omnitapps Multi-Touch Software

Create annotations, as well as play and navigate between various multimedia files for a dynamic interactive experience

Software Solution

- Omnitapps MDA
- X-Sign DisplayNote

Interactive Flat Panel Series

BenQ Meeting Room Solution: Zoom

Cloud video conferencing with group collaboration, annotation, co-annotation, screen sharing support across various computing platforms and smart devices

Custom Android[™] OS

With pre-installed annotation, media player and office apps to empower every business presenter

Total Eye-Care Solution

From anti-glare display to TÜV-certified Flicker-free and Low Blue Light technologies

Multi-Platform Compatibility

Supporting Windows, Mac, Linux and Chrome operating systems touch driver-free

Front I/O Interface with Protective Cover (RP652H/RP702/RP790)

A port for every type of multimedia content display, from HDMI to touch USB, media USB and OPS USB

4K Ultra HD Resolution (RP790/RP840G only)

For the most stunning image clarity and the highest readability

Software Solution

- WPS Zoom
 - EZWrite

Wall mount

(RP840G)

- Multimedia
 DisplayNote
 Omnitapps
- MDA (selected functions only)





Wall mount (RP790)





Trolley





(RP552/RP652H/RP702)

Touch pen

(RP552/RP652H/RP702)

1





QCast HDMI streaming dongle



Color calibration meter





Trolley

QCast HDMI streaming dongle







Wall mount











Touch pen

Bena

roduct Specification	Product		Super Narrov	v Bezel Series		Bar-typ	e Series		
outer specification	Model Name	PL550	PH550	PH460	PL460	BH280	BH380		
	Screen Diagonal	55"	55"	46"	46"	28"	38"		
	Backlight		D-	E-LED					
	Active Area (Horizontal x Vertical) (mm)	1,209.6 x 680.4	1,209.6 × 680.4	1,018.1 x 572.7	1,018.1 x 572.7	698.4 × 130.2	919.3 x 257.6		
	Resolution (Pixels)		FHD 1,92	20 × 1,080		1,920 x 358	1,920 x 545		
	Aspect Ratio		10	6:9		16:3	32:9		
	Brightness (Typical)	500 nits	800 nits	700 nits	500 nits	700 nits	800 nits		
D I	Contrast Ratio (Typical)	1,400:1	1,400:1	4,000:1	4,000:1	3,000:1	4,000:1		
Panel	Viewing Angle (Horizontal / Vertical)		178°	/ 178°		178°	/ 178°		
	Color Gamut (x% NTSC)			2%		72%	68%		
	Frame Rate		60)Hz		60)Hz		
	Response Time (ms)	I 2ms	I 0ms	6.5ms	6.5ms	6.5ms	9ms		
	Panel Bit / Color Support	10 Bit / 1.06B	10 bit (8bit +	FRC) / 1073.7M	8 Bit / 16.7M		/ 16.7M		
	Light Life (Typical))Ohrs		50,00			
	Display Orientation			e / Portrait			e / Portrait		
	Technology		N	I/A			I/A		
	Resolution (Point Area Function)			I/A			I/A		
	Capacity			I/A			I/A		
Touch	Accuracy			I/A			I/A		
	Touch Output			I/A			I/A		
	Operating System Supported			I/A		N/A			
	USB (Touch to External PC)			I/A		N/A			
	Internal Speaker (Amp)		12W	+ 12W		N/A			
	Audio Input (Left / Right, RCA)			xI N/A					
Audio	Audio Output (Left / Right, RCA)		>	d		×I (3.5mm)			
	External Speaker Out (Left / Right)		>	</td <td></td> <td colspan="2">N/A</td>		N/A			
	Line In (3.5mm)		>	d		N/A			
	VGA Input / Output		xl	/ xl		x1/	N/A		
Basic IO	DVI-D Input / Output	xI / N/A	xl	/ xl		xI (DVI compatible with HDMI) / N/A			
	HDMI Input / Output	xl/xl	x2	/ N/A			I/A		
	Composite Video In / Out		×I (BNC) /			N/A			
Legacy IO	Component In / Out (YPbPr, RCA)			A) / N/A		N	I/A		
0 /	S-Video In / Out		x1 / N/A x1 / N/A				I/A		
	Display Port Input / Output						I/A		
Premium IO	USB Port	xI (Type A) / xI (Mini-B)		I/A		N/A			
	R 45 Port)	d		N/A			
	Dimension (WxHxD)	1,213.4 x 684.2 x 1,19.4mm	1.215.2 x 686.0 x 1.15.3mm	1,023.7 x 578.3 x 1,11.8mm	1,023.7 x 578.3 x 1,11.8mm	736.6 x 167.3 x 44.4mm	980.9 x 303.2 x 44.4mm		
Mechanical	Bezel Width (Top / Bottom / Left / Right)	2.3 / 1.2 / 2.3 / 1.2mm	3.4 / 1.9 / 3.4 / 1.9mm	3.4 / 2.0 / 3.4 / 2.0mm	3.4 / 2.0 / 3.4 / 2.0mm	16.9 / 18.6 / 18.5 / 18.5mm	16.9 / 22.7 / 29.2 / 29.2m		
	Weight (Without Packing / With Packing)	32kg / 59kg	32kg / 40kg	25kg / 31kg	25kg / 31kg	3kg / 6.5kg	6.4kg / 10.2kg		
	Wall Mounting (VESA) (mm)		400 × 40	00 (4-Hole)		200 × 10	0 (4-Hole)		
Power	Voltage		100V ~ 240V,	50Hz / 60Hz		100V ~ 240V	/, 50Hz / 60Hz		
rower	Power Consumption (Maximum / Standby)	<247W / <0.5W	<345W / <0.5W	<300W / <0.5W	<155W / <0.5W	<45W / <5W	<80W / <5W		
	Operation Temperature			~ 40°C		0°C ~	- 45°C		
Environment	Storage Temperature			~ 60°C			~ 60°C		
	Usage		24	/ 7			/7		
OSD	On-Screen Display Languages	German / D	ench / Spanish / Portuguese / eutsch / Polish / Russian / Cze h / Norwegian / Greek / Turki	ch / Danish / Swedish / Italian	/ Romanian /	English / Simplified Chir	nese / Traditional Chinese		
	Remote Control		Y	'es		N	I/A		
	Power Cord (By Region)			'es			íes		
	VGA Cable			'es			I/A		
A	HDMI Cable	Yes	N/A	N/A	N/A		HDMI Cable)		
Accessory	Quick Start Guide			/es		· · · · · ·	I/A		
	User's Manual Electronic File			'es			les les		
	USB Cable for Touch (A-B)			I/A			I/A		
	Touch Pen			I/A			I/A		
Features	■ Image Setting ■Source / Volume Control ■ Analog Daisy Proof of Image Retention ■ Diming Control (Adaptive Cc ■10-Bit Color Processing ■ Build-in Video Wall Support ■ S	ontrast) Picture in Picture (PIP) Pict	Control Daisy Chain ■ OSD Rotatio ure by Picture (PBP) ■ DVI-HDCP	on ID Setting Sharpness Enhand HDMI-HDCP De-Interlacing /	Comb Filter	■ Image Setting ■ Source Control ■ ■ Diming Control ■ DVI-HDCP ■ H	Sharpness Enhancement		

Due due t Caracification	Product	Interacti	ve Series	Double	-sided Series	
Product Specification	Model Name IL420 IL460			DH551F	DH551C	
	Screen Diagonal	42"	46"	55"	55"	
	Backlight	E-LED	E-LED	E-LED	E-LED	
	Active Area (Horizontal x Vertical) (mm)	934.8 × 527.4 1,018.1 × 572.7		I,209.6 x 680.4	I,209.6 × 680.4	
	Resolution (Pixels)		20 × 1,080	FHD	1,920 × 1,080	
	Aspect Ratio		5:9	16:9		
	Brightness (Typical)	400 nits	500 nits		its / 700 nits	
Panel	Contrast Ratio (Typical)	3,000:1	4,000:1		3,000:1	
	Viewing Angle (Horizontal / Vertical)	178°		17	8° / 178°	
	Color Gamut (x% NTSC)	68%	72%		72%	
	Frame Rate	60	Hz		60Hz	
	Response Time (ms)	6.5ms	6.5ms		6.5ms	
	Panel Bit / Color Support	8 Bit / 16.7M	10 Bit (8bit + FRC) / 1073.7M	8 B	it / 16.7M	
	Light Life (Typical)	50,00	Ohrs	50,000hrs		
	Display Orientation		e / Portrait		ape / Portrait	
-	Technology	IR 10-Point Touch Technology	IR 6-Point Touch Technology		N/A	
	Resolution (Point Area Function)	32,767	5		N/A	
	Capacity	Up to 10 Simultaneous Touch Points	Up to 6 Simultaneous Touch Points		N/A	
	Accuracy		.5mm		N/A	
Touch	-					
	Touch Output	* Windows 2000 / Vista / XP / 7 / 8 / 8 / MAC OS version 10.6.4+ / 10.7 /	3 2.0		N/A	
	Operating System Supported	* Windows 2000 / Vista / XP / 7 / 8 / 8.1, MAC OS version 10.6.4+ / 10.7 / 10.8 / 10.9 / 10.10, Linux Kernel version 3.5 or later, Fedora 10+, Ubuntu 10.04+, RedFigs 6.2+, OpenSuse 11.4+, Android 2.2 / 2.3 / 4.0 / 4.1 / 4.2 / 4.3 (Kernel version must be 3.5 or later)	* Windows 2000 / Vista / XP / 7 (Starter, Home Basic) / 8, MAC OS version 10.4 ~ 10.9, Fedora 15, Ubuntu 12.10		N/A	
	USB (Touch to External PC)	xl			N/A	
	Internal Speaker (Amp)	12W +			N/A	
	Audio Input (Left / Right, RCA)	×		N/A		
Audio	Audio Output (Left / Right, RCA)	×		N/A		
	External Speaker Out (Left / Right)	×		N/A		
	Line In (3.5mm)	×	d l		N/A	
	VGA Input / Output	xL	/ xl		N/A	
Basic IO	DVI-D Input / Output	xl /	N/A		N/A	
	HDMI Input / Output		N/A	,	2 / N/A	
	Composite Video In / Out	×I (BNC) /			N/A	
Legacy IO	Component In / Out (YPbPr, RCA)	xI (RC)	• •		N/A	
Legacy	S-Video In / Out			N/A N/A		
-	Display Port Input / Output			N/A N/A		
Premium IO	<u> </u>	x1/				
i remun io	USB Port	N/A xl			N/A	
	RJ45 Port				N/A	
	Dimension (WxHxD)	985.8 x 578.4 x 105.9mm	1,065.3 x 620.7 x 100.0mm		29.7 x 861.9 x 62.4mm (Stand: 452.4mm)	
Mechanical	Bezel Width (Top / Bottom / Left / Right)	22.5 / 22.5 / 22.5 / 22.5mm	22.5 / 22.5 / 22 / 22mm	64.2 / 53.7 / 86.7 / 86.7mm		
	Weight (Without Packing / With Packing)	24.5kg / 30.1kg 27.7kg / 32.5kg		49.5kg / 63.5kg Display: 41.0kg / 55.0kg Stand: 53.5k		
	Wall Mounting (VESA) (mm)		0 (4-Hole)		N/A	
Power	Voltage	100V ~ 240V,			0V, 50 Hz / 60Hz	
	Power Consumption (Maximum / Standby)	<150W	/ <0.5W	<27	5W / <2W	
	Operation Temperature	0°C ~	- 40°C	0°	C ~ 40°C	
Environment	Storage Temperature	-20°C	~ 60°C	-10	°C ~ 50°C	
	Usage	24	/7		24 / 7	
			ified Chinese / Traditional Chinese / German /			
OSD	On-Screen Display Languages	Deutsch / Polish / Russian / Czech / Danish / Sw			man / Portuguese / Russian / Japanese	
	.,		/ Japanese (21 Languages)	Simplified Chinese / Traditio	onal Chinese / Italian (10 Languages)	
	Remote Control	Y	es		Yes	
	Power Cord (By Region)		es		Yes	
	VGA Cable		es		N/A	
	HDMI Cable		/A	+,	Yes (x2)	
Accessory			es		Yes	
	Quick Start Guide					
	User's Manual Electronic File		es		Yes	
	USB Cable for Touch (A-B)		es		N/A	
	Touch Pen		(x2)		N/A	
		y Chain ■ RS232 Control Daisy Chain ■ OSD Rotation ■ ID Setti			mage Setting	
Features		ontrast) ■ Picture in Picture (PIP) ■ Picture by Picture (PBP) ■ H /ideo Wall Support ■ Scheduling ■ Ambient Light Sensor ■ Total			DSD Rotation	
		tallation may be required by the operating system used. * Source code integra			IDMI-HDCP	
		0				

ame Diagonal rea (Horizontal x Vertical) (mm) on (Pixels) tatio ss (Typical) Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation 2020 pon (Point Area Function) / / / Dutput	TL240C 23.6" LED light bar 521.5 x 293.2 1,366 x 768 170 nits 3,000:1 N/A 30,000hrs	TL320C 32" LED light bar 697.7 x 392.3 1,366 x 768 250 nits 3,000:1 6.5ms 30,000hrs	N/A 697.7 x 392.3 1,366 x 768 16.9 N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bt / 16.7M	TL500F 50" N/A 1,095.8 × 616.4 FHD 1,920 × 1,080 N/A 4,000:1 8ms	TL650F 65" N/A 1,428.5 x 803.5 FHD 1,920 x 1,080 N/A 4,000:1				
Diagonal : rea (Horizontal x Vertical) (mm) on (Pixels) tatio ss (Typical) : Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation 28y on (Point Area Function) / / Dutput	23.6" LED light bar 521.5 x 293.2 1,366 x 768 170 nits 3,000:1 N/A 5.6ms	32" LED light bar 697.7 x 392.3 1,366 x 768 250 nits 3,000:1 6.5ms	32" N/A 697.7 x 392.3 1,366 x 768 16:9 N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	50" N/A 1,095.8 × 616.4 FHD 1,920 × 1,080 N/A 4,000:1	65" N/A 1,428.5 x 803.5 FHD 1,920 x 1,080 N/A				
rea (Horizontal x Vertical) (mm) on (Pixels) (atio ss (Typical) : Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) ./ Color Support e (Typical) Drientation pgy on (Point Area Function)	521.5 x 293.2 1,366 x 768 170 nits 3,000:1 N/A 5.6ms	697.7 x 392.3 1,366 x 768 250 nits 3,000:1 6.5ms	697.7 x 392.3 1,366 x 768 16:9 N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	1,095.8 x 616.4 FHD 1,920 x 1,080 N/A 4,000:1	1,428.5 × 803.5 FHD 1,920 × 1,080 N/A				
rea (Horizontal x Vertical) (mm) on (Pixels) latio ss (Typical) : Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) atte e Time (ms) ./ Color Support e (Typical) Drientation pgy on (Point Area Function)	521.5 x 293.2 1,366 x 768 170 nits 3,000:1 N/A 5.6ms	697.7 x 392.3 1,366 x 768 250 nits 3,000:1 6.5ms	697.7 x 392.3 1,366 x 768 16:9 N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	1,095.8 x 616.4 FHD 1,920 x 1,080 N/A 4,000:1	1,428.5 × 803.5 FHD 1,920 × 1,080 N/A				
on (Pixels) tatio ss (Typical) Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation 287 on (Point Area Function) / Dutput	170 nits 3,000:1 N/A 5.6ms	250 nits 3,000:1	16:9 N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	N/A 4,000:1	N/A				
tatio ss (Typical) Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) / Color Support (Typical) Drientation Sgy on (Point Area Function) / Dutput	170 nits 3,000:1 N/A 5.6ms	250 nits 3,000:1	16:9 N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	N/A 4,000:1	N/A				
ss (Typical) : Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation 282 Drient Area Function) / Dutput	3,000:1 N/A 5.6ms	3,000:1	N/A 3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	4,000:1					
: Ratio (Typical) Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation 28y on (Point Area Function) / Dutput	3,000:1 N/A 5.6ms	3,000:1	3,000:1 178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M	4,000:1					
Angle (Horizontal / Vertical) amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation Draint Area Function)	N/A 5.6ms	6.5ms	178° / 178° 72% 60Hz 6.5ms 8 Bit / 16.7M		7,000.1				
amut (x% NTSC) ate e Time (ms) / Color Support e (Typical) Drientation Drientation Drient Area Function) / Dutput	5.6ms		72% 60Hz 6.5ms 8 Bit / 16.7M	8ms					
ate e Time (ms) ./ Color Support e (Typical) Drientation Day (Point Area Function)	5.6ms		60Hz 6.5ms 8 Bit / 16.7M	8ms					
e Time (ms) / Color Support e (Typical) Drientation Drigy page pon (Point Area Function) / Dutput			6.5ms 8 Bit / 16.7M	8ms					
/ Color Support (Typical) Drientation 287 Drient Area Function) / Dutput			8 Bit / 16.7M	oms	0				
e (Typical) Drientation 28y on (Point Area Function) 7 Putput	30,000hrs	30,000hrs			8ms				
Drientation Dgy on (Point Area Function) V Dutput	30,000hrs	30,000hrs							
98y on (Point Area Function) / /			N/A	N/A	N/A				
on (Point Area Function) / Dutput			Landscape / Portrait						
/ / Dutput			N/A						
/ Dutput			N/A						
Jutput			N/A						
			N/A						
- Custom Custom d			N/A						
ng System Supported		N/A							
uch to External PC)			N/A						
Speaker (Amp)	2W + 2W	2W + 2W	N/A	N/A	N/A				
put (Left / Right, RCA)			N/A						
utput (Left / Right, RCA)			N/A						
Speaker Out (Left / Right)			N/A						
3.5mm)			N/A						
ut / Output	xL	/ N/A		N/A					
iput / Output	xI / N/A		N/A						
put / Output			xI / N/A						
ite Video In / Out			N/A						
ent In / Out (YPbPr, RCA)	Dut (YPbPr, RCA) N/A								
In / Out		NA							
Port Input / Output			N/A						
t)	xl		N/A					
t			N/A						
on (WxHxD)	554.0 x 362.0 x 264.6mm	813.5 x 511.0 x 336.7mm	745.7 x 485.7 x 22.0mm	I,147.8 x 704.9 x 22.0mm	1,502.8 x 907.0 x 22.2mr				
idth (Top / Bottom / Left / Right)	18 / 48 / 14 / 14mm	47 / 46 / 46 / 46mm	47 / 88 / 47 / 47mm	47 / 88 / 47 / 47mm	32 / 59 / 32 / 32mm				
Without Packing / With Packing)	9.3kg / 13.7kg	30kg / 36.8kg	2.3kg / 7.0kg	3.9kg / 12kg	7.8kg / 12.5kg				
unting (VESA) (mm)			N/A	51118					
	100 V ~ 240 V	V, 50Hz / 60Hz		12V / <1.0A					
Consumption (Maximum / Standby)		//<3W							
on Temperature	200</td <td>/ ~ 3 4 4</td> <td>0°C ~ 50°C</td> <td>N/A (Module only)</td> <td></td>	/ ~ 3 4 4	0°C ~ 50°C	N/A (Module only)					
Temperature			-20°C ~ 60°C						
remperature			24 / 7						
		1							
	English / Traditional Chinese		English / Simp	ified Chinese					
en Display Languages	Y	/es		N/A					
en Display Languages Control			Yes						
	Y	/es		N/A					
Control Cord (By Region)	Yes	N/A	Yes	Yes	Yes				
Control			N/A						
Control ford (By Region) ble able	les	és.		N/A					
Control ford (By Region) ble able art Guide			N/A	19/5					
Control Cord (By Region) ble able art Guide lanual Electronic File									
Control cord (By Region) ble able art Guide lanual Electronic File ble for Touch (A-B)									
Control Cord (By Region) ble able art Guide lanual Electronic File									
Control Cord (By Region) ble able art Guide lanual Electronic File ble for Touch (A-B) en	Y		N/A (Module only)						
Control Gord (By Region) ble able art Guide Ianual Electronic File sle for Touch (A-B) en In Sc	nage Setting Jurre / Volume Control			N/A (Hodule only)					
Con Cord ble		Guide Yes Il Electronic File Yes	Guide Yes Itelectronic File Yes	Suide Yes N/A I Electronic File Yes N/A I Electronic File Yes N/A r Touch (A-B) N/A I Image Setting	Suide Yes N/A Il Electronic File Yes N/A r Touch (A-B) N/A N/A				

	Product			Interactive Flat Panel Series		
Product Specification	Model Name	RP552	RP652H	RP702	RP790	RP840G
	LCD Size	55"	65"	70"	79"	84"
Panel	Light Source	LED	LED	LED	LED	LED
	Resolution	1920 x 1080 (FHD)	1920 × 1080 (FHD)	1920 × 1080 (FHD)	3840 × 2160 (4K)	3840 × 2160 (4K)
	Brightness (Typical)	350 nits	350 nits	350 nits	400 nits	350 nits
	Contrast Ratio (Typical)	1,400:1	4,000:1	4,000:1	1,200:1	1,600:1
	Response Time (ms)	8ms	8ms	6ms	5ms	8ms
	Viewing Angle (Horizontal / Vertical)	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°
	Color Gamut (x% NTSC)	68%	72% 10 bit	68%	72%	72%
	Panel Bit (8 or 10) Light Life (Typical)	50,000hrs	30,000hrs	50,000hrs	30,000hrs	50,000hrs
	Display Orientation	Landscape	Landscape	Landscape	Landscape	Landscape
	Voltage	100V - 240V, 50/60Hz	100V - 240V, 50/60Hz	100V - 240V, 50/60Hz	100V - 240V, 50/60Hz	100V - 240V, 50/60Hz
Power	Maximum (Watt)	190₩	220W	220W	250W	550W
Touch	Touch Technology	IR Touch	IR Touch	IR Touch	IR Touch	IR Touch
	Numbers of Touch	Up to 10 points	Up to 10 points	Up to 10 points	Up to 10 points	Up to 10 points
	Resolution	32,767 x 32,767	32,767 x 32,767	32,767 x 32,767	32,767 × 32,767	32,767 x 32,767
rouch	Touch Interface	USB x 1	USB x 2	USB x 2	USB x 2	USB x I
	OS Supported		Windows XP, Windows V	 ista, Windows 7, Windows 8, Mac OS X 10.6	to 10.10. Linux, Chrome OS	
	Tempered Glass	4mm, tempered glass	4mm, tempered glass	4mm, tempered glass	4mm, tempered glass	4mm, tempered glass
Glass	Anti-Glare (AG) Coating	80%	80%	80%	80%	80%
	Internal Speaker(Amp)	10W x 2	10W x 2	10W x 2	10W x 2	10W x 2
	Audio Input (L/R, RCA)	Yes (xl; L/R, in mini CVBS)	Yes	Yes	Yes	Yes (xl; L/R, in mini CVBS)
	Audio Output (L/R, RCA)	N/A	Yes	Yes	Yes	N/A
Audio	External Speaker Out (L/R)	N/A	N/A	N/A	N/A	N/A
Audio	Earphone (3.5mm)	Yes	Yes (x2)	Yes (x2)	Yes (x2)	Yes
	Line In (3.5mm)	Yes (x3)	Yes	Yes	Yes	Yes (x3)
	MIC (3.5mm)	N/A	Yes	Yes	Yes	N/A
	Coax Output	Yes	Yes	Yes	Yes	Yes
	Power (AC) Input	Yes	Yes	Yes	Yes	Yes
AC Power	Power (AC) Output	N/A	N/A	N/A	N/A	N/A
	Power Switch VGA In	Yes	Yes	Yes Yes	Yes	Yes
	VGA in VGA Output	Yes (x3) Yes	Yes N/A	N/A	Yes N/A	Yes (x3) Yes
Paris IO	HDMI Input	HDMI I.3 x 3 (MHL x I)	HDMI 1.3 x 5 (MHL x 1)	HDMI I.3 x 5 (MHL x I)	HDMI 1.3 x 3; HDMI 1.4 x 2 (MHL x 1)	HDMI I.3 x 3 (MHL x I); HDMII.4 x I
Basic IO	HDMI Output	N/A	Yes	Yes	Yes	N/A
	OPS Slot	N/A N/A	Yes	Yes	Yes	N/A N/A
	Composite Video In	Yes (RCA, share with mini CVBS)	Yes (RCA)	Yes (RCA)	Yes (RCA)	Yes (RCA, share with mini CVBS)
	Composite Video Out	N/A	Yes (RCA)	Yes (RCA)	Yes (RCA)	N/A
	Composet video Out	N/A	Yes (RCA)	Yes (RCA)	Yes (RCA)	N/A N/A
Legacy IO	S-Video In	N/A	N/A	N/A	N/A	N/A
	USB Player (Photo, Video)	Yes (x4; USB2.0 x 3; USB3.0 x 1)	Yes (x2)	Yes (x2)	Yes (x2)	Yes (x2)
	USB Port (USB Extender)	N/A	Yes (x2) (for OPS)	Yes (x2) (for OPS)	Yes (x2) (for OPS)	N/A
	RS232 Input	Yes	Yes	Yes	Yes	Yes
Control	RS232 Output	N/A	Yes	Yes	Yes	N/A
	RJ45 Port	Yes	Yes	Yes	Yes	Yes
	Firmware Update	USB / RS232 / OTA	USB / OTA	USB / OTA	USB / OTA	USB / RS232 / OTA
Mechanical	Weight (Without Packing / With Packing)	47kg / 58kg	57kg / 71kg	63kg / 79kg	87kg / 112kg	116kg / 146kg
	Dimension (WxHxD)	1,315 x 805 x 93mm	1,505 x 901 x 122mm	1,625 x 968 x 95mm	1,847 x 1,093 x 95mm	1,978 x 1,187 x 96mm
	Wall Mounting	VESA Standard; 400 × 400 (M8)	VESA Standard; 400 x 400 (M6)	VESA Standard; 400 × 400 (M8)	VESA Standard; 600 x 400 (M8)	VESA Standard; 600 x 600 (M8)
	VESA Hole (For Media Player)	N/A	100 x 100 (M4)	100 × 100 (M4)	100 x 100 (M4)	N/A
	Front I/O Cover	N/A	Yes	Yes	Yes	N/A
	Handle	Yes (x2)	Yes (x2)	Yes (x2)	Yes (x4)	Yes (x2)
	Pen Tray	N/A	Yes	Yes	Yes	N/A
Language	OSD (21 Languages)	English / French / Spanish / Portug	guese / Simplified Chinese / Traditional Chinese / G	erman / Deutsch / Polish / Russian / Czech / Danish /	Swedish / Italian / Romanian / Finnish / Norwegian / G	reek / Turkish / Arabic / Japanese
Package / Accessory	Remote Control + Battery x2	Yes	Yes	Yes	Yes	Yes
	Power Cord (By Region)	Yes	Yes	Yes	Yes	Yes
	Audio Cable	Yes	N/A	N/A	N/A	Yes
	VGA Cable	Yes	Yes	Yes	Yes	Yes
	Quick Start Guide	Yes	Yes	Yes	Yes	Yes
	User's Manual Electronic File	Yes (on BenQ local website)	Yes (on BenQ local website)	Yes (on BenQ local website)	Yes (on BenQ local website)	Yes (on BenQ local website)
	Touch USB Cable	Yes	Yes	Yes	Yes	Yes
, , , ,		Yes (x2)	Yes (x2)	Yes (x2)	Yes (x2)	Yes (x2)
	Touch Pen (Stylus)					Yes
	Touch Pen (Stylus) Software License Card	Yes	Yes	Yes	Yes	163
		Yes Yes	Yes Yes	Yes	Yes	Yes
Optional	Software License Card					

roduct Specification	Product	Smart Signage Series	
	Model Name	ST550K	
	Screen Diagonal	55"	
	Backlight	D-LED	
	Active Area (Horizontal × Vertical) (mm)	1,225.2 × 696.7	
	Resolution (Pixels)	UHD 3,840 x 2,160	
	Aspect Ratio	16:9	
	Brightness (Typical)	350 nits	
Panel	Contrast Ratio (Typical)	١,200:١	
i anci	Viewing Angle (Horizontal / Vertical)	178° / 178°	
	Color Gamut (x% NTSC)	65%	
	Frame Rate	60Hz	
	Response Time (ms)	6ms	
	Panel Bit / Color Support	10 Bit / 1.06B	
	Light Life (Typical)	30,000hrs	
	Display Orientation	Landscape	
	Technology	N/A	
	Resolution (Point Area Function)	N/A	
	Capacity	N/A	
Touch	Accuracy	N/A	
	Touch Output	N/A	
	Operating System Supported	N/A	
	USB (Touch to External PC)	N/A	
	Internal Speaker (Amp)	8W + 8W	
	Audio Input (Left / Right, RCA)	xl	
Audio	Audio Output (Left / Right, RCA)	×I (3.5mm)	
	External Speaker Out (Left / Right)	N/A	
	Line In (3.5mm)	N/A	
	VGA Input / Output	xI / N/A	
Basic IO	DVI-D Input / Output	N/A	
	HDMI Input / Output	x3 / N/A	
	Composite Video In / Out	N/A / xI (RCA)	
Legacy IO	Component In / Out (YPbPr, RCA)	xI (RCA) / N/A	
0 /	S-Video In / Out	N/A	
	Display Port Input / Output	N/A	
Premium IO	USB Port	x4	
	R 45 Port	xl	
		I,247 × 725× 80mm / I,247 × 79I × 324mm	
	Dimension (WxHxD)	(Without Stand / With Stand)	
Mechanical	Bezel Width (Top / Bottom / Left / Right)	6.1 / 13.6 / 6.1 / 6.1mm	
	Weight (Without Packing / With Packing)	16kg / 20kg	
	Wall Mounting (VESA) (mm)	200 x 300 (4-Hole)	
Power	Voltage	100v~240v, 50Hz / 60Hz	
IUwer	Power Consumption (Maximum / Standby)	<155W / <0.5W	
F	Operation Temperature	0°C ~ 40°C	
Environment	Storage Temperature	-20°C ~ 55°C	
OSD	On-Screen Display Languages	English / French / Spanish / Portuguese / Simplified Chinese / Traditional Chinese German / Deutsch / Polish / Russian / Czech / Danish / Swedish / Italian / Romaniar Finnish / Norwegian / Greek / Turkish / Arabic / Japanese (21 Languages)	
	Remote Control	Yes	
	Power Cord (By Region)	Yes	
	VGA Cable	Yes	
A	HDMI Cable	Yes	
Accessory	Quick Start Guide	Yes	
	User's Manual Electronic File	Yes	
	USB Cable for Touch (A-B)	N/A	
	Touch Pen	N/A	
Features		pness Enhancement HDMI-HDCP HDMI-MHL I0-Bit Color Processing	

Headquarters	Asia Pacific	China
BenQ Corporation	BenQ Asia Pacific Corp.	BenQ (IT) CO., Ltd
l 6 Jihu Road, Neihu,	12 Jihu Road, Neihu,	268 Shishan Road
Taipei 114 Taiwan	Taipei 114 Taiwan	Suzhou 215011 China
Tel: +886-2-2727-8899	Tel: +886-2-2727-8899	Tel: +86-512-6807-8800
Fax: +886-2-2797-9288	Fax: +886-2-2656-2438	Fax: +86-512-6824-1351
North America BenQ America Corp.	Europe BenQ Europe B.V.	Latin and Central America BenQ Latin America Corp.
3200 Park Center Drive,	Meerenakkerweg I-17	8200 N.W.33 Street,
Suit 150, Costa Mesa	5652 AR Eindhoven	Suite 301, West Side Plaza III, Miami
CA 92626 U.S.A	Tel: +31-88-888-9200	FI 33122 U.S.A.
Tel: +1-714-559-4900	Fax: +31-88-888-9299	Tel: +1-305-421-1200
Fax: +1-714-557-0200		Fax: +1-305-421-1201

© 2015 BenQ Corp. Specification may vary by reigon, please visit your local stores for details. Actual product's features and specifications are subject to change without notice. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively. Doc: DSP_Product Lineup_BR_EN_201508

Dealer's Stamp

