

Jabra®

CATALOG KIT

JABRA UC VOICE™ PRODUCT LAUNCH CAMPAIGN



GN Netcom is a world leader in innovative headset solutions. GN Netcom develops, manufactures and markets its products under the Jabra brand name.

A BRAND BY



JABRA® IS A REGISTERED TRADEMARK OF GN NETCOM A/S

WWW.JABRA.COM



(End-user copy - short version)

SUCCEED WITH YOUR UNIFIED COMMUNICATIONS DEPLOYMENT WITH JABRA

Are you about to deploy Unified Communications? Do you want to ensure that you succeed with your implementation from the beginning?

User adoption of UC technology is essential in a successful implementation of Unified Communications. Jabra has launched a new series of cost-effective, corded headsets designed specifically for UC deployments. The headsets are designed to make it easy for you to deploy Unified Communications. They come with plug-and-play USB connectivity and an intuitive call-control unit that makes it easy for users to operate the headset and allows for fast user adoption. The series includes four different designs to accommodate different needs. If you are about to deploy Unified Communications, the Jabra UC VOICE™ headsets are an investment that you can trust.

Call [number] or visit [URL] for more details and to find great offer on Jabra UC VOICE headsets for Unified Communications deployments.

(End-user copy - long version)

SUCCEED WITH YOUR UNIFIED COMMUNICATIONS DEPLOYMENT WITH JABRA

Jabra has launched a new series of cost-effective, corded headsets designed specifically for Unified Communications deployments.

EASY TO DEPLOY

The headsets are designed to make it easy for you to deploy Unified Communications and easy for users to get started. The headsets are certified and optimized for all leading Unified Communications platforms, minimizing the time you need to spend on installation.

EASY TO OPERATE FOR FAST USER ADOPTION

The plug-and-play USB connectivity and the intuitive call-control unit ensure that users immediately begin enjoying the benefits of UC voice applications. This allows for fast user adoption of the UC technology, which is essential for you to succeed with your implementation of Unified Communications. If you are about to deploy Unified Communications, the Jabra UC VOICE headsets are an investment you can trust.

TRY THE UC HEADSETS NOW

If you are running a Unified Communications voice pilot, Jabra offers you five Jabra UC VOICE headsets for your pilot program. Users have different needs and work habits. To succeed with your deployment, you have to accommodate these differences. Jabra helps you succeed from the beginning by providing you the opportunity to choose between four different headsets for your pilot. Try different designs to find the optimal fit for your users!

Register here and get five Jabra UC VOICE headsets:
[URL]

(Jabra promotional offer)

JABRA HELPS YOU SUCCEED: FREE HEADSETS FOR UC VOICE PILOT

Remember to include Jabra's new UC headsets in your UC voice pilot and ensure that you succeed with your deployment from the beginning. The Jabra UC VOICE headsets maximize the experience of UC voice technology and increase user adoption. There is a headset for every type of worker - whether they are occasional users of UC voice applications or spend the entire day videoconferencing or speaking with customers. Try different designs to find the optimal fit for your users!

Register here and get five Jabra UC VOICE headsets:
[URL]

(Features and benefits section)

FEATURES OF THE JABRA UC VOICE HEADSETS

- Certified and optimized for all leading UC platforms
- Simple headsets for first-time UC voice application users
- Four different designs
- Crystal clear wideband sound
- Microphone with a noise-reduction feature
- Intuitive call-control unit with quick access to answer, end, mute and volume adjustment controls
- Plug-and-play USB connectivity

BENEFITS OF THE JABRA UC VOICE HEADSETS

- Dedicated to UC voice deployments
- Easy to deploy
- Easy to maintain
- Superior sound clarity
- Fast user adoption
- 4 designs to accommodate different needs and preferences
- 2-year global warranty
- Fast return on investment

Call [number] or visit [URL] for more details and to find great offer on Jabra UC VOICE headsets for Unified Communications deployments.

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GRAPHIC ELEMENTS



Jabra UC VOICE™ 150



Jabra UC VOICE™ 150



Jabra UC VOICE™ 250



Jabra UC VOICE™ 250



Jabra UC VOICE™ 550



Jabra UC VOICE™ 550



Jabra UC VOICE™ 750



Jabra UC VOICE™ 750

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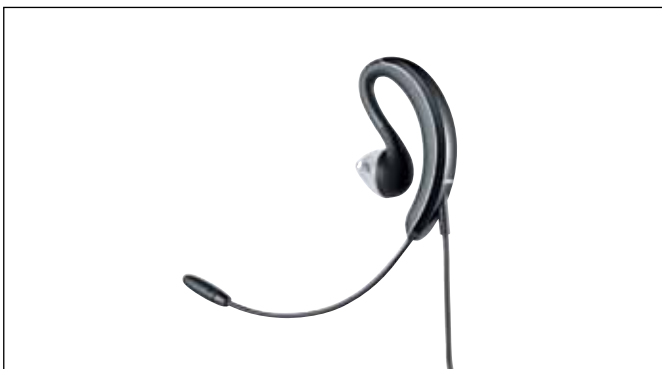
GRAPHIC ELEMENTS



Jabra UC VOICE™ 150



Jabra UC VOICE™ 750
Dark color model



Jabra UC VOICE™ 250



Jabra UC VOICE™ 750
Light color model



Jabra UC VOICE™ 550



Jabra UC VOICE™ 250
Intuitive call-control unit and
plug-and-play USB connectivity



SHORT PRODUCT DESCRIPTIONS

Jabra UC VOICE™ 150



ENTRY-LEVEL UC HEADSET WITH OUTSTANDING SOUND CLARITY

Cost-effective headset for light usage. The ideal headset for professionals who occasionally use UC voice applications. The headset features superior sound clarity and is very cost-effective.

Available: September 2011.

MSRP from €29 / \$34.

Jabra UC VOICE™ 550



CLASSIC AND COMFORTABLE UC HEADSET

Designed for desk-centric professionals who occasionally work from different locations and need to take their headset with them. It comes with a travel pouch. Excellent headset for light-to-medium use of UC voice applications. The headset features a classic leatherette design with soft leatherette padding on the headband and comfortable ear cushions.

Available: September 2011.

MSRP from €49 / \$59.

Jabra UC VOICE™ 250



DISCREET AND PORTABLE UC HEADSET

Discreet behind-the-ear design, which makes the headset perfect for video-conferencing. The headset is highly compact and comes with a travel pouch. This makes it easy to transport. It is suitable for light-to-medium use by professionals working in different locations during the day.

Available: September 2011.

MSRP from €39 / \$49.

Jabra UC VOICE™ 750



STYLISH AND LIGHTWEIGHT UC HEADSET

Designed for the busy communicator who often uses UC voice applications. It features a lightweight design for maximum comfort all-day long. The headset is made for the design-conscious professional who value a unique design. It comes in both light and dark color models. Also, it is easy to carry in its travel pouch.

Available: Q4 2011.

MSRP from €60 / \$79.